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New rookie award stirs up interest

The new Rookie of the Year category looks set to stay in the National Travel Industry Awards (NTIA) following a strong start this year.

A full list of nominees was published yesterday and announced to the wider industry through the One Minute Memo.

Four rookies will contest the new title - Alison Jenkins, Air New Zealand Tandem Travel; Michelle Farmer, APX Travel Management, Best Broker; Renee Li, China Travel Service (NZ) Ltd; and Christine Gibb, Laker House of Travel Invercargill.

TAANZ chief executive Andrew Olsen says NTIA has quickly earned a reputation for rewarding agencies, consultants and suppliers. 'This year we thought that honouring younger people and newer entrants into the industry would be a worthwhile addition to the programme,' he says. 'And the industry obviously agrees because we have been extremely happy with the calibre of nominees. It is great to see that some of the industry's up and comers will vie for a podium finish.'

For a full list of categories and nominees:

www.taanz.org.nz/ntia-nominees

In another NTIA development, ticket sales for the award ceremony on Saturday 10 September are on sale.

The event is being held at SKYCITY Convention Centre.

[CLICK HERE](#) for ticket sales.

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