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TRAVELincMEMO

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Celebratory scene from the 2016 National Travel Industry Awards

- Sponsors set to pounce – awards prospectus out today

The Travel Agents Association of New Zealand (TAANZ) is expecting immediate action from intending and potential sponsors when the prospectus for the National Travel Industry Awards (NTIA) is released at 11am today.

'We've had a lot of pre-release interest from the trade and we are expecting this will translate to a high volume of bookings when we open up to sponsorship for the 2017 awards,' says TAANZ chief executive officer Andrew Olsen.

'The 2016 event was a tremendous success and 2017 will be even better. With new categories added we have more choices for sponsors to align to their investment.'

'Don't miss out,' Olsen advises. There will be a total of 25 award categories and six non-award categories for sponsorship.

On another note he adds that TAANZ would 'love to see the Flighties (Flight Centre) back in the NTIA frame.'

The awards night itself will be held on Saturday 30 September 2017 and returns to SKYCITY Auckland Convention Centre.

TRAVELinc Memo is the official media sponsor of NTIA 2017.

For enquiries email: emmy@taanz.co.nz

This is a special edition of TRAVELinc Memo, your personal travel and tourism trade magazine brought to you in PDF form, and uploaded onto our website, 48 weeks a year, on Tuesday and Friday mornings. We focus on keeping international and domestic travel sellers current on industry matters, destination developments and new products, at home and around the world.

Current and back issues of TRAVELinc Memo are available [HERE](#) on our website www.travelinc.co.nz

We welcome editorial news contributions, details and pictures of industry events, and industry appointments. Email lisa@promag.co.nz

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