

# TABS ON TRAVEL TODAY

Incorporating Tabs on Travel

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6.40am every weekday Auckland to Christchurch ✈

Jetstar

## More Opportunities For Women In Travel

**While there still appears to be something of a glass ceiling for Kiwi women, they have more opportunities to get ahead in the travel industry than ever before, say sources.**

Today is International Women's Day which means the spotlight has been put on issues including the gender pay gap and the struggle for females to get into senior roles—which are still very real issues for Kiwi women, according to Women's Minister Paula Bennett. Within the travel industry, opportunities for women to get ahead have improved in the last decade, says Wendy van Lieshout, gm of retail networks at helloworld. Van Lieshout used to head up World Travellers, and recently joined the TAANZ board.

"There seems to be a groundswell and interest to get woman progressing in our industry, which has evolved from the days past," she says. "It is much easier than it was 10 years ago. Our industry is dominated by young women and so it makes sense to have leadership positions being filled by the like."

### ... 80% Female

The most recent census data (from 2013) showed that around 80% of the more than 5000 people employed in the travel sector were female, according to TAANZ boss Andrew Olsen.

"The same data told us that the travel sector employed more qualified people, so qualified women, than

other service sectors which is a solid position for our brands and groups," he says.

While there have been claims of a glass ceiling for women trying to climb the career ladder, Olsen says women are well represented across the board in the travel industry.

"As an industry we have more women leaders in agency, airline, GDS, hotel and rental car companies than maybe at any time prior. From a TAANZ point of view we have Wendy's valued contributions to TAANZ strategic planning," he says.

"The commercial succession pathway from entry level to senior placement is unquestionably clear and open to women with an appetite for a valuable career in the sector."

The management team at helloworld is evenly spread with women holding key roles across the board, says helloworld gm Simon McKearney.

House of Travel and Flight Centre were contacted for comment but did not respond by press time.

● If you'd like to share your thoughts on women in the travel industry, email us confidentially on [news@traveltoday.co.nz](mailto:news@traveltoday.co.nz)

### ... NZ's Female Focus

Air New Zealand says it has increased female representation on its senior leadership team (its top 80 managers) from 16% in 2013 to 37% today, and is closing in on its 2020 target of 40%.

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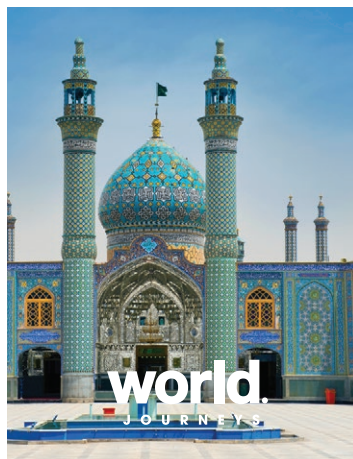
**INTREPID**

### JQ Bases A320 In WLG

Jetstar will introduce an earlier departure out of Wellington from 26 Mar as part of plans to base an A320 in the capital five days a week. The A320 will be based at WLG on Sun-Thu evenings, operating the first WLG-AKL flight of the day Mon-Fri. From 26 Mar, the flight will depart at 0645.

The move is 'very positive timing now that JQ has been appointed a preferred domestic airline for government travel', says JQ sales manager Mick Cottrell. A steering group of government agencies and corporates showed a preference for JQ to depart slightly earlier. "We know that starting the first flight of the day in Wellington will support reliability and we've had very positive feedback on the earlier departure time from government procurement managers," he says.

### 4 Pages This Issue



### HoT: Kiwis Pick EK

Kiwis who have travelled to Australia in the last 12 months have picked Emirates as their top carrier for trans-tasman travel, according to House of Travel. HoT's Mix & Match site surveyed 7335 Kiwis, and 98% of those who had travelled on EK to Australia said they'd recommend the carrier to a friend. China Airlines and LATAM took second and third place, followed by Air New Zealand.

The highest ranking carriers were all full-service, says Mix & Match e-commerce director Dave Fordyce, who notes that the fare difference between low cost and full service airlines can be marginal. "Today New Zealanders can pay a fraction more to enjoy an all-inclusive full service experience. As a result, they are much more satisfied with their in-flight experience."

It's likely airfares will continue to drop—but Kiwis will continue to expect quality service from their carriers, adds Fordyce.

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**HAWAIIAN AIRLINES**

### Rail Plus Incentive

Rail Plus is giving agents the chance to win a trip on the Indian Pacific Food and Wine train, with flights and two nights' accommodation. To be in to win, simply sell a cabin—there's two special gourmet departures on offer, 01 Jun travelling Adelaide to Perth and 04 Jun travelling from Perth to Adelaide. Bookings must be made through Rail Plus. E-mail [info@railplus.co.nz](mailto:info@railplus.co.nz) for further details.

### MFAT Turkey Advice

The New Zealand Ministry of Foreign Affairs and Trade has reviewed its travel advice for Turkey and continues to advise against all travel to within 10kms of the border with Syria, and to the city of Diyarbakir. It also continues to advise against all tourist and other non-essential travel to Ankara and Istanbul, as well as to a series of provinces. See [safetravel.govt.nz/turkey](http://safetravel.govt.nz/turkey) to read the full travel advisory.



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## Boeing's First 737 MAX 9



**Boeing's first 737 MAX 9, the second member of the 737 MAX family, has made its debut in front of thousands of Boeing employees.**

The aircraft, which has a maximum capacity of 220 passengers and a range of 3515 nautical miles, will start flight testing in the coming weeks. It's scheduled to enter service in 2018; and the 737 MAX 8 is on track to deliver to customers in the second quar-

ter of 2017. The 737 MAX family is designed to offer lower per-seat costs and an extended range that will open up new destinations in the single-aisle market, says Boeing.

### SQ CBR Agent Fares

Singapore Airlines has released agent self-famil fares from Wellington to Canberra, starting from \$292 return in economy or \$688 in business class. Industry specials are also available on accommodation and attractions. The fares are available for sales to 15 Apr and travel to 31 May. For details see [krisport.co.nz](http://krisport.co.nz)

### CZ Rapid Transfer

China Southern Airlines has launched a new rapid transfer system for international travellers at its home base of Baiyun International Airport Guangzhou. Starting this month, passengers on CZ's international flights no longer need to claim their checked luggage and pass through Customs when transferring in Guangzhou. All luggage will now be checked through directly to the final destinations. Travellers may still need to make a customs declaration.

### ADL Systems Upgrade

With more than eight million passengers annually, a forecast of more than 18 million passengers by 2034 and a vision to become a top tier business centre in Asia Pacific, Adelaide Airport has adopted Amadeus' full suite of cloud-based data management systems.

They are the first of Amadeus' cloud hosted systems to be used in Australasia, and will streamline the airport's management of aircraft parking, boarding gates, check-in desks, customer information and other critical airport terminal services. The new airport management system will also allow the airport to quickly test multiple terminal development scenarios and identify the most effective solution; while it will also be able to provide highly accurate flight, gate and baggage belt information throughout the terminal, among other things.



### QR's Barcelona Winner

Shruti Save from Flight Centre Albany has won a trip to Barcelona in a Qatar Airways incentive. Consultants earned points for every QR ticket they sold during the incentive, which ran Dec-Jan, and the response was 'overwhelming', says QR. Save's prize includes four nights in Barcelona including a Barcelona match, tour of the stadium, accommodation, stopover in Doha and a spa treatment. She's pictured with QR sales executive Aish Rangarajan.

### Best And Worst

According to media reports recent data collected by FlightStats shows that in 2016 Hainan Airlines managed to get only 30.3% of its flights to their destinations on time. The carrier could take a lead from KLM, which showed a punctuality rate of 88.5 per cent.



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**Jetstar**



## Egypt Tourism Rebound

Tourism is returning steadily to Egypt, says Innovative Travel, and agents should be aware that the country is 'deliberately taking a very different pathway to many of its neighbours'.

Managing director Robyn Galloway says it is 'too easy' for Kiwis to put the Middle East into one basket, however, 'Egypt is making some unique progress'.

"Egyptian tourism is returning and we encourage clients who wish to visit Egypt to do so soon, before the large client numbers and queues return." Galloway adds that the country is officially now secular.

Innovative released its Ancient Kingdoms brochure last month and is holding a series of launches next week in the North Island—in Hamilton, Auckland, Wellington and Palmerston North. For further details,

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## JQ, VA Fined For Drip Pricing

**Jetstar and Virgin Australia say they have already altered the 'drip-pricing' practices which saw the two carriers slapped with fines in Australia yesterday.**

Australia's Federal Court has ordered JQ to pay a AUD545,000 penalty and VA to pay a AUD200,000 penalty for breaches of the Australian Consumer Law, in cases brought against the carriers by the Australian Competition and Consumer Commission (ACCC). In Nov 2015, JQ was found to have made false or misleading representations about specific advertised airfares on its website in 2013 and its mobile site in 2014. VA was found to have made false or misleading representations about specific advertised airfares on its mobile site in 2014.

The ACCC said the carriers used 'drip pricing' which draws consumers into an online purchase with a headline price, but fails to disclose extra fees and charges that are likely to apply, such as credit card surcharges.

### ... Accepted

A spokesperson for JQ says the carrier accepts the court's decision and has made changes to its web and mobile sites to make options and

fees clearer. It also removed booking and service fees on domestic and international flights from Australia, and offers fee-free options for paying (such as by POLi).

VA says its card payment fees were updated in accordance with new regulations introduced by the RBA around credit card surcharges.



### A350 XWB Under The Lights

Airbus has shared an image of its new A350 XWB under the northern lights in Iqaluit, Canada, where it has been undergoing ground and flight tests in the extreme operating conditions of the region.

Iqaluit has a polar climate, allowing the A350-1000 to be tested in one of the most challenging environments for an aircraft. It successfully completed five days of intensive testing at an outside air temperature ranging between -28 and -37 degrees.

### Top Of The South Routes

The Top of the South regional tourism cluster has released a new 2017 itinerary brochure, following route changes north of Kaikoura. The resource is set to assist travel trade to identify other itinerary solutions while SH1 is closed for rebuild after the Nov 2016 earthquake. It covers options from Christchurch, Hanmer Springs, Kaikoura, Marlborough, Nelson Tasman and the West Coast. The new booklet will be valid for 12 months, until the highway reopens. To request a copy e-mail [julia.hunt@christchurchnz.com](mailto:julia.hunt@christchurchnz.com)

### Agent Facebook Comp

Premium Incoming is giving agents the chance to win EUR500 to spend through its booking engine in a new Facebook competition, says APTMS. Agents who share their best photo of the skyline of one of Premium Incoming's Europe destinations will be in to win. Upload your skyline photo, follow Premium Incoming on Facebook and tag @PremiumIncoming with the hashtag #premiumexperience.

### New At Back-Roads

Back-Roads Touring has appointed Daryl Raven as its new global general manager, and Clare Taylor as the company's first marketing manager—Asia Pacific. Raven, a Kiwi, has held previous roles including gm New Zealand sales, service and retail and commercial operations manager at Tourism Holdings Limited. Taylor's background includes marketing manager at Infinity Holidays, and marketing manager of global accounts for Etihad.

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## High Country Luxury

Montrose Estate has opened on the Rakaia River at the foot of the Southern Alps.

The three self-contained luxury homes are a one-hour drive from Christchurch airport and ten minutes from Methven. Cost is from NZD195 p/n for the one-bedroom Teata chalet to NZD595 for the four-bedroom Hoturoa. Details, montroseestate.co.nz

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# Strong Rate Growth For AsPac Hotels

**Hotels in the Asia Pacific region reported a moderate occupancy decline but strong rate growth in Jan, reports STR.**

Overall, occupancy was down 0.8% to 64.8%; average daily rate was up 4.6% to USD108.10; and revenue per available room was up 3.7% to USD70.07.

Interesting to note, hotel performance in Vietnam was lifted by a calendar shift with the Vietnamese New Year, which occurred in Feb last year. Despite the performance declines

seen the week before the holiday this year, Vietnam's hotel market recorded strong performance during the first half of the month, resulting in overall positive performance. Occupancy was up 1.3% to 68.4%; ADR was up 4.2% to VND2,882,582.04, Vietnam's highest result for any Jan on record; and RevPAR was up 5.5% to VND1,971,396.72, driven primarily by regional markets.

## Championships In SYD

Sydney's The Championships at Royal Randwick Racecourse will feature some of the richest horse racing in the world with over AUD20 million in prize money on offer over the two days, advises Destination NSW. Day one will be held 01 Apr, complete with the AUD2 million BMW Australian Derby and the world's richest mile handicap, the AUD3 million Doncaster. In addition, 08 Apr will see the world's richest 2000m race play out, with the Longines Queens Elizabeth Stakes carrying an AUD4 million purse for the winner. And of course, there will also be plenty of gourmet food, champagne and live music on offer. See [australianurfclub.com.au](http://australianurfclub.com.au) for further details.

## DoubleTree Cookbook

DoubleTree by Hilton has launched its first ever global cookbook, *We Have Cookies: Taste the World of DoubleTree by Hilton*, showcasing its signature warm cookie that clients receive on arrival.

The digital cookbook is comprised of a collection of recipes reflecting the distinct flavours of the brand's 500 hotels, with 33 recipes spanning 16 countries and five continents. Curated by its hotel teams, each recipe centres on key ingredients from the 'top-secret' DoubleTree Cookie recipe. See [wehavecookies.com](http://wehavecookies.com)



## Galapagos Update

World Journeys advises that the Charles Darwin Research Station in the Galapagos Islands has finished its remodelling project and has fully reopened all visitor areas to the public. Newly renovated areas of the popular attraction include The Tortoise Trail walkways through the small tortoise breeding areas and the Symbol of Hope exhibit room, specially built to keep the embalmed remains of Lonesome George, the famous Galapagos giant tortoise, in optimum condition. Many of World Journey's Galapagos cruises include a visit to the research station.

## NYC Subway Update

New York City's Q train now continues all the way up to 96th Street making access between Midtown and the Upper East Side easier. This is due to the Jan opening of the long-awaited Second Avenue line of the Metropolitan Transit Authority subway system. The USD4.45 billion project is reported to be the most significant expansion of the city's subway system in more than 50 years.

# Industry Diary

## MARCH

### 2017 Adventure World Roadshow

**Wellington:** Wed 08, Mac's Brewbar & Restaurant, 1800.

**Christchurch:** Thu 09, Novotel Christchurch, 1800.

### JAWS Roadshow 2017

**Nelson:** Wed 08, Rutherford Hotel, 1700-2000.

**Whangarei:** Tue 14, Forum North, 1700-2000.

**Auckland North:** Wed 15, Spencer on Byron, Takapuna, 1700-2000.

**Napier:** Mon 20, Napier Sailing Club, 1700-2000.

**Wellington:** Tue 21, Rydges Wellington, 1700-2000.

**Palmerston North:** Wed 22, Distinction Hotel, 1700-2000.

**New Plymouth:** Thu 23, Novotel Hotel, 1700-2000.

**Tauranga:** Tue 28, Tauranga Yacht Club, 1700-2000.

**Hamilton:** Wed 29, Novotel Tainui, 1700-2000.

### Lufthansa Agent Training Days

**Hamilton:** Tue 14, Distinction Hotel & Conference Centre, 0830.

**Tauranga:** Wed 15, Trinity Wharf, 0830.

**Auckland Central:** Tue 21,

Wintergarden Pavillion, Auckland Domain, 0830.

**Auckland North:** Thu 23, The Spencer on Byron Hotel, 0830.

### Tourism Fiji Roadshow

**Nelson:** Mon 27, Grand Mercure Monaco Hotel, breakfast.

**Wellington:** Mon 27, Rydges Wellington, evening.

**Christchurch:** Tue 28, Addington Raceway & Events Centre, evening.

**Auckland, CBD:** Wed 29, Pullman Hotel, evening.

**Hamilton:** Thu 30, Ferrybank Reception & Conference Centre, evening.

**Auckland, North Shore:** Fri 31, QBE Stadium Albany, breakfast.

## APRIL

### Tourism Fiji Roadshow

**Tauranga:** Mon 03, Club Mt Maunganui, 1730-1930.

**Rotorua:** Tue 04, Novotel Rotorua, 0700-0845.

**Taupo:** Tue 04, Lonestar Taupo, anytime between 1200-1400.

**Napier:** Tue 04, Crowne Hotel, 1730-1930.

**Palmerston North:** Wed 05, Distinction Hotel, 1730-1930.

**Wanganui:** Thu 06, Stellar Restaurant and Bar, anytime between 1200-1400.

**New Plymouth:** Thu 06, Novotel New Plymouth, 1730-1930.

### Avalon Waterways 2018 Launch

**Lower Hutt:** Tue 04, The Dowse Art Museum, 1745.

**Wellington:** Tue 04, Lone Star, 1745.

**Pukekohe:** Tue 04, Townmouse Cafe, 1745.

**Blenheim:** Wed 05, Watery Mouth Cafe, 1730.

**Whangarei:** Wed 05, Dickens Inn, 1730.

**Palmerston North:** Thu 06, Distinction Palmerston North, 1745.

**Nelson:** Thu 06, Bacco Restaurant, 1730.

**Hamilton:** Mon 10, Hamilton Gardens Cafe, 1745.

**Christchurch:** Mon 10, Dux Central, 1745.

**Auckland East:** Mon 10, Pakuranga Golf Club, 1745.

**Tauranga:** Tue 11, Macau, 1745.

**Auckland North:** Tue 11, Takapuna Boating Club, 1745.

**Timaru:** Tue 11, Mocca Cafe, 1730.

**Napier:** Wed 12, East Pier Hotel, 1745.

**Dunedin:** Wed 12, Luna Bar, 1745.

**Auckland West:** Wed 12, The Falls,

Henderson, 1745.

**New Plymouth:** Wed 19, Waterfront Hotel, 1745.

**Queenstown:** Wed 19, Mercure Hotel, 1745.

## MAY

### Lufthansa Agent Training Days

**Wellington:** Wed 03, Intercontinental Wellington, 0830.

**Nelson:** Thu 04, Rutherford Hotel, 0830.

**Christchurch:** Tue 23, Ilex Botanic Gardens, 0830.

**Dunedin:** Wed 24, Dunedin Public Art Gallery, 0830.

### 2017 Amazing Thailand Roadshow

**Auckland:** Mon 08, Sky City Convention Centre.

**Asia Now Roadshow**

**Wellington:** Wed 10.

**Christchurch:** Thu 11.

**Tauranga:** Mon 15.

**Hamilton:** Tue 16.

**Auckland Central:** Wed 17.

**Auckland North Shore:** Thu 18.

Venues, times tba.

## JUNE

### Lufthansa Agent Training Days

**Queenstown:** Thu 22, Double Tree by Hilton Hotel, 0830.